



**FOR IMMEDIATE RELEASE**

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**Armanino Consulting Presents Microsoft Dynamics AX 2012  
Virtual Launch and Live Demonstration for High Tech Industries**

**SAN RAMON, CALIF., August 11, 2011** — Armanino Consulting ([www.amllp.com/microsoft-dynamics](http://www.amllp.com/microsoft-dynamics)) today announced that it will present a live demonstration to coincide with Microsoft's virtual launch of the Dynamics AX 2012 software. The free event will be held on Thursday, September 8, 2011, 9 a.m. – 1 p.m. at Microsoft's Silicon Valley Campus, 1065 La Avenida in Mountain View, Calif.

Armanino Consulting's in-house team of experts will highlight how this highly anticipated release with 1,000+ powerful new features, provides mid-sized and larger companies in the High Tech industry with the cutting edge tools to manage their business. Technology company leaders will learn how Microsoft's commitment to innovation created a new release that positions companies to thrive on, rather than be hampered by, change. Microsoft Dynamics AX 2012 has increased simplification of the Enterprise Resource Planning (ERP) software market and will allow companies to utilize more functionality, faster, with increased user adoption throughout their organizations.

Featured speakers during the virtual launch of Microsoft Dynamics AX 2012 include **Steve Ballmer**, Microsoft CEO; **Kirill Tatarinov**, President, Microsoft Business Solutions Division; and **Nigel Montgomery**, Research Director, Gartner. These esteemed executives and analysts will discuss the significance of this milestone product launch as it fits into Microsoft's broader product portfolio, how Microsoft Dynamics AX 2012 supports Microsoft's vision for the dynamic business, and the trends impacting the ERP industry and how they should shape your purchasing decision.

Guests will have the opportunity to network with customers, collaborate with peers, chat with Microsoft's product experts, and hear from industry experts from Armanino Consulting. A breakout session will include a live demonstration of Armanino Consulting's Certified for Microsoft Dynamics (CfMD) solution, Dynamics AX for High Tech Industries™. Complimentary lunch and beverages will be provided.

Interested parties can register at: <http://www.clicktoattend.com/invitation.aspx?code=156326> or learn more at Microsoft's Dynamics AX 2012 Launch website: <http://www.microsoft.com/dynamics/ax2012launch/?fbid=pkBVT-Fk4b2>.

**About Armanino Consulting**

Armanino Consulting is one of the largest Microsoft Dynamics partners in the nation, implementing CRM, GP and AX. The firm also offers the Microsoft **Dynamics AX for High Tech Industries™** Certified for Microsoft Dynamics (CfMD) solution. This product helps technology companies including software & internet, semiconductor, medical device, and electronics manufacturers & distributors, to empower their sales forces, cut costs and time-to-market, improve forecast accuracy, manage distributor relationships and optimize their supply chains.

Armanino Consulting provides comprehensive services to the CFO organization, including IT systems and strategy; outsourcing; governance, risk and compliance; financial management; and CFO advisory services. The firm is the 37<sup>th</sup> largest public accounting and business consulting firm in the nation. In addition to its San Ramon headquarters, the company has offices in San Francisco and San Jose, California; Portland, Oregon; and Seattle, Washington.

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