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Armanino Consulting Achieves CWR Mobility Partner Certification

SAN RAMON, CALIF., November 2, 2011 — Armanino Consulting today announced its [Microsoft Dynamics CRM](#) practice has achieved Certified Partner status with CWR Mobility. A Microsoft Dynamics Gold Certified Partner, Armanino Consulting will now work together with CWR Mobility to provide mobility solutions based on CWR Mobile CRM, enabling sales and marketing professionals to track and manage customer relationships from their smartphone and tablet mobile devices.

“We know the best way to encourage end user adoption is to make Microsoft Dynamics CRM available via mobile devices. This enables sales professionals to streamline their efforts and gain greater market share,” said Scott Mangelson, Microsoft Dynamics CRM Practice Leader at Armanino Consulting. “Our Microsoft Dynamics CRM practice is enhanced by this important strategic partnership.”

Microsoft Dynamics CRM automates the sales, customer service and marketing efforts for 30,000 customers and over two million users worldwide. CWR Mobility offers CWR Mobile CRM, the best-in-class mobility solution for Microsoft® Dynamics CRM 2011 that enables field sales, service and marketing professionals to be more effective and efficient -- to get and stay closer to customers.

Armanino Consulting’s CRM client base includes industries such as software, high tech manufacturing, distribution, healthcare, consumer goods, real estate, and more. Visit <http://www.cwrmobility.com/partners/north-america#West> to learn more about the partnership between Armanino Consulting and CWR Mobility.

About Armanino Consulting

Armanino Consulting is one of the largest Microsoft Dynamics partners in the nation as a value-added reseller (VAR) and implementation partner for Microsoft Dynamics CRM, Dynamics AX, and Dynamics GP. Additionally, the firm offers the [Microsoft Dynamics AX for High Tech Industries](#)™ Certified for Microsoft Dynamics (CfMD) solution. This product helps technology companies including software & internet, semiconductor, medical device, and electronics manufacturers, to empower their sales forces, cut costs and time-to-market, improve forecast accuracy, and manage distributor relationships and supply chains. As a Microsoft President’s Club partner, Armanino Consulting is among the top 5% of partners in the country.

Armanino Consulting provides comprehensive services to the CFO organization, including IT systems and strategy; outsourcing; governance, risk and compliance; and CFO advisory services. Armanino McKenna is the 37th largest public accounting and business consulting firm in the nation. In addition to its San Ramon headquarters, the company has offices in San Francisco and San Jose, California; Portland, Oregon; and Bellevue, Washington. For updates and other Microsoft Dynamics news from Armanino Consulting please visit us at www.dynamics-software-amllp.com.